

Privacy Policy

e2 Destination & Event Management (“we,” “us,” “our,” or the “Company”) is committed to protecting the privacy of individuals who visit the Company’s Web sites (“Visitors”), individuals who register to use the Services as defined below (“Customers”), and individuals who register to attend Customer’s corporate events (“Attendees”). This Privacy Statement describes Company’s’ privacy practices in relation to the use of the Company’s Web sites and the related applications and services offered by Company (collectively, the “Services”), as well as individuals’ choices regarding use, access and correction of personal information.

Websites covered

This Privacy Statement covers the information practices, including how the Company collects, uses, shares and secures the personal information you provide, of websites that link to this Privacy Statement (collectively referred to as “Company’s Websites” or “the Company’s Websites”). Company’s Websites may contain links to other Websites. The information practices or the content of such other Websites is governed by the privacy statements of such other Web sites. The Company encourages you to review the privacy statements of other Websites to understand their information practices.

Information collected

When expressing an interest in obtaining additional information about the Services, or registering to use the Websites or other Services, or registering for an event, Company requires you to provide the Company with personal contact information, such as name, company name, address, phone number, and email address (“Required Contact Information”). When purchasing the Services or registering for an event, Company may also require you to provide the Company

with financial qualification and billing information, such as billing name and address, credit card number, and the number of employees within the organization that will be using the Services (“Billing Information”). Company may also ask you to provide additional information, such as company annual revenues, number of employees, or industry (“Optional Information”). When Visitors apply for a job with the Company, Company may also require you to submit additional personal information as well as a resume or curriculum vitae (“Applicant Information”).

Required Contact Information, Billing Information, Applicant Information, Optional Information and any other information you submit to Company to or through the Services are referred to collectively as “Data.” As you navigate the Company’s Websites, Company may also collect information through the use of commonly-used information-gathering tools, such as cookies (“Website Navigational Information”). Website Navigational Information includes standard information from your Web browser (such as browser type and browser language), your Internet Protocol (“IP”) address, and the actions you take on the Company’s Websites (such as the Web pages viewed and the links clicked). For additional information about the collection of Website Navigational Information by Company and others, please see below.

Use of information collected

The Company uses Data about Company Customers to perform the services requested. For example, if you fill out a “Contact” Web form, the Company will use the information provided to contact you about your interest in the Services. The Company also uses Data about Company Attendees to plan and host corporate events, host online forums and social networks in which event Attendees may



participate, and to populate online profiles for Attendees on the Company's Web sites. Additional information on the Company's privacy practices with respect to Data about Company Attendees may be found in additional privacy statements on the event Websites, as the case may be. The Company may also use Data about Company Customers and Attendees for marketing purposes. For example, the Company may use information you provide to contact you to further discuss your interest in the Services and to send you information regarding the Company, its affiliates, and its partners, such as information about promotions or events.

Company uses credit card information solely to collect payment from prospective Customers and Attendees. Company uses Website Navigational Information to operate and improve the Company's Websites. The Company may also use Website Navigational Information alone or in combination with Data about Company Customers and Data about Company Attendees to provide personalized information about the Company. For additional information about the use of Website Navigational Information, please see below.

Website Navigational Information

Cookies and IP Addresses

Company uses commonly-used information-gathering tools, such as cookies to collect information as you navigate the Company's Websites ("Website Navigational Information"). As described more fully below, we and our partners use these cookies or similar technologies to analyze trends, administer Websites and Services, track users' movements around our Websites and Services. This section describes the types of Website Navigational Information used on the Company's Websites and Services, and how this information may be used.

Cookies

Company uses cookies to personalize content, provide social media features and to analyze traffic. Cookies are small text files that can be used by websites to make a user's experience

more efficient. The law states that Company can store cookies on your device if they are strictly necessary for the operation of this site. For all other types of cookies, we need your permission. Company's site uses different types of cookies. Some cookies are placed by third party services that appear on our pages. Learn more at <https://www.learn-about-cookies.com/> and how to delete cookies.

Log Files, IP Addresses, URLs and Other Data

As is true of most Web sites, we gather certain information automatically to analyze trends in the aggregate and administer our Websites and Services. This information may include your Internet Protocol (IP) address (or the proxy server you use to access the World Wide Web), device and application identification numbers, your location, your browser type, your Internet service provider and/or mobile carrier, the pages and files you viewed, your searches, your operating system and system configuration information, and date/time stamps associated with your usage. Due to Internet communications standards, when you visit or use the Company's Websites and Services, we automatically receive the URL of the website from which you came and the website to which you go when you leave our Website. This information is used to analyze overall trends, to help us improve our Websites and Services, to track and aggregate non-personal information, and to provide the Websites and Services. For example, Company uses IP addresses to monitor the regions from which Customers and Visitors navigate the Company's Websites. Company also collects IP addresses from Customers when they log into the Services as part of the Company's "Identity Confirmation" and "IP Range Restrictions" security features.

Do Not Track

Currently, various browsers — including Internet Explorer, Firefox, and Safari — offer a "do not track" or "DNT" option that relies on a technology known as a DNT header, which sends a signal to Web sites' visited by the user about the user's browser DNT preference setting.

Company does not currently commit to responding to browsers' DNT signals with respect to the Company's Web sites, in part, because no common industry standard for DNT has been adopted by industry groups, technology companies or regulators, including no consistent standard of interpreting user intent. Company takes privacy and meaningful choice seriously and will make efforts to continue to monitor developments around DNT browser technology and the implementation of a standard.

Sharing of information collected

Service Providers

Company may share Data about Company Visitors, Customers and Attendees with the Company's contracted service providers so that these service providers can provide services on our behalf. These service providers are authorized to use your personal information only as necessary to provide the requested services to us. Without limiting the foregoing, Company may also share Data about Company Visitors, Customers and Attendees with the Company's service providers to ensure the quality of information provided. Unless described in this Privacy Statement, Company does not share, sell, rent, or trade any information with third parties for their promotional purposes.

Business Partners

From time to time, Company may partner with other companies to jointly offer products or services. If you purchase or specifically express interest in a jointly-offered product or service from or through Company, the Company may share Data about Company Customers collected in connection with your purchase or expression of interest with our partner(s).

Company does not control our business partners' use of the Data about Company Customers that we collect, and their use of the information will be in accordance with their own privacy policies. If you do not wish for your information to be shared in this manner, you may opt not to purchase or specifically express interest in a jointly offered product or service. Company does

not share Data about Company Attendees with business partners unless you specifically opt in to such sharing via an event registration form. If you do not wish for your information to be shared in this manner, you may choose not to opt in via event registration forms. If you choose to share your information with business partners in the manner described above, your information will be subject to the business partners' respective privacy statements.

Billing

Company uses a third-party service provider to manage credit card processing. This service provider is not permitted to store, retain, or use Billing Information except for the sole purpose of credit card processing on the Company's behalf. Our merchant services processor is obligated to comply with data security and privacy regulations.

Compelled Disclosure

Company reserves the right to use or disclose information provided if required by law or if the Company reasonably believes that use or disclosure is necessary to protect the Company's rights and/or to comply with a judicial proceeding, court order, or legal process.

International transfer of information collected

The Company primarily stores Data about Company Customers and Data about Company Attendees in the United States. To facilitate Company's global operations, the Company may transfer and access such information from around the world, including from other countries in which the Company has operations. This Privacy Statement shall apply even if Company transfers Data about Company Customers or Data about Company Attendees to other countries.

Communications preferences

Company offers Visitors, Customers, and Attendees who provide contact information a means to choose how the Company uses the information provided. You may manage your receipt of marketing and non-transactional communications by clicking on "update your communication preferences/profile" link located on the bottom of the Company's marketing emails.

Correcting and updating your information

Company may retain your information for a period of time consistent with the original purpose of collection. We also may retain your information during the period of time needed for Company to pursue our legitimate business interests, conduct audits, comply with our legal obligations, resolve disputes and enforce our agreements. You may request to review, correct, delete or otherwise modify any of the personal information that you have previously provided to us through the Company's Websites and Services. To update your billing information and/or request return or deletion of Your Data associated with your account, please contact your account representative or the customer service team for the applicable Service. For other requests to access, correct, modify or delete Your Data, please review the "Contacting Us" section below. Requests to access, change, or delete your information will be addressed within a reasonable timeframe.

Customer Data

Company's Customers may electronically submit data or information to the Services for hosting and processing purposes ("Customer Data"). Company will not review, share, distribute, or reference any such Customer Data except as may be required by law. Company may access Customer Data only for the purpose of providing the Services or preventing or addressing service or technical problems or as may be required by law. Company acknowledges that you have the right to access your personal information. If personal information pertaining to you as an individual has been submitted to us by a Company customer and you wish to exercise any rights you may have to access, correct, amend, or delete such data, please inquire with our customer directly. Because Company personnel have limited ability to access data our customers submit to our Services, if you wish to make your request directly to Company, please provide the name of the Company customer who submitted your



data to our Services. We will refer your request to that customer, and will support them as needed in responding to your request within a reasonable timeframe.

Security

Company uses robust security measures to protect Data about Company Customers and Data about Company Attendees. Because the Company uses the Services to maintain Data about Company Customers and Data about Company Attendees, this information, which is stored in the Services, is secured in the same manner as described here.

Changes to this Privacy Statement

Company reserves the right to change this Privacy Statement. Company will provide notification of the material changes to this Privacy Statement through the Company's Web sites at least thirty (30) business days prior to the change taking effect.

Contacting us

Questions regarding this Privacy Statement or the information practices of the Company's Websites and Services should be directed to Company Privacy by mailing us at:

e2 Destination & Event Management

2265 Lee Road, Ste. 219

Winter Park, FL 32789

If you have questions or concerns regarding this statement, you should first contact Company at the email address or postal address specified on Website.